



Advertising with PMMI Media Group increases booth leads.

Advertising with PMMI Media Group products is proven to **increase booth leads by 52%** for companies exhibiting in the **South Hall Section 1** at PACK EXPO International.



Non-Advertisers' Leads



PMMI Media Group Advertisers' Leads



PMMI Media Group research – Our study compared all exhibitors at PACK EXPO International 2018. “Advertisers” are exhibitors who purchased any advertising product from PMMI Media Group. Both numbers included in this section are 1400-2100 (0-40).