



Advertising with PMMI Media Group increases booth leads.

Advertising with PMMI Media Group products is proven to **increase booth leads by 105%** for companies exhibiting in the **South Hall Section 4** at PACK EXPO International.



Non-Advertisers' Leads



PMMI Media Group Advertisers' Leads



PMMI Media Group research – Our study compared all exhibitors at PACK EXPO International. “Advertisers” are exhibitors who purchased any advertising product from PMMI Media Group. Booth numbers included in this section are 2500-3600. (Excluding booths 2583-2595; 2687-2696; 2782-2792; 2882-2896)