



## Advertising with PMMI Media Group increases booth leads.

Advertising with PMMI Media Group is proven to  
**increase booth leads by 190%** for companies exhibiting  
in the **South Hall Confectionary Pavilion**  
at PACK EXPO International.



Non-Advertisers' Leads



**PMMI Media Group  
Advertisers' Leads**



**PMMI Media Group research** – Our study compared all exhibitors at PACK EXPO International 2018. “Advertisers” are exhibitors who purchased any advertising product from PMMI Media Group. Booth numbers included in this section are 2200-2400 (*plus booths 2583-2595; 2687-2696; 2782-2792; 2882-2896*).