



Advertising with PMMI Media Group increases booth leads.

Advertising with PMMI Media Group is proven to
increase booth leads by 44% for companies exhibiting
in the **Upper North Hall middle section**
at PACK EXPO International.



Non-Advertisers' Leads



**PMMI Media Group
Advertisers' Leads**



PMMI Media Group research – Our study compared all exhibitors at PACK EXPO International 2018. “Advertisers” are exhibitors who purchased any advertising product from PMMI Media Group. Booth numbers included in this section are 4700-6200 (21-53) .