



## Advertising with PMMI Media Group increases booth leads.

Advertising with PMMI Media Group is proven to **increase booth leads by 6%** for companies exhibiting in the **Lower Lakeside Hall front section** at PACK EXPO International.



Non-Advertisers' Leads



PMMI Media Group Advertisers' Leads



**PMMI Media Group research** – Our study compared all exhibitors at PACK EXPO International 2018. “Advertisers” are exhibitors who purchased any advertising product from PMMI Media Group. Booth numbers included in this section are 9000-11100 (*booths 000-931*).