

SPONSORSHIP PROSPECTUS

ATTENDEE PROFILE

Food & Beverage Manufacturers

70%

Company size over 250 employees

47%

CEO/Gen Mgr/Other Senior Mgmt

27%

www.PACKEvolution.com

*Data reflective of 2023 attendee registrations as of 10/20

2023 Attendee Companies



TOP REASONS TO SPONSOR

Branding & Awareness



Thought Leadership



Networking & Lead Generation



Showcase Products & Solutions



Develop Relationships



SPONSORSHIP PACKAGES

	DIAMOND	PLATINUM	GOLD
Total Available Price	2 \$20,000	8 \$15,000	6 \$10,000
PRE-EVENT			
Logo, link, and company description on website and in mobile app	X	X	X
Logo on select marketing materials	X	X	X
One (1) LinkedIn post announcing sponsor's participation	X	X	X
Access to attendee list and meeting scheduling tool	14-days Out	7-days Out	7-days Out
Account based marketing (provide target prospect list, up to 50 accounts)	X	X	
VIP Meetings – exclusive email introduction to pre-selected attendees for possible matchmaking	10	5	
Pre-event Webinar – participate in a promotional webinar 8-weeks prior to the event	X		
Pre-event email to registration list	X		
ONSITE			
Event Access			
Staff passes	5	4	3
Client/prospect/end user passes (non-staff members)	20	15	10
Brand Awareness & Experience			
Logo on event signage	X	X	X
6' Display table to showcase small format machinery	X	X	X
Push notification in mobile app	X	X	
Recognition during welcome address	X	X	
Sponsor breakfast, lunch, refreshment break or networking reception – includes branding & recognition	X	X	
Logo on main stage backdrop	X		
Mobile app display ad	X		
Private meeting room	X		
Thought Leadership			
Executive interview on the main stage (15-min)	X		
Case-study/thought leadership presentation (30-min)	X	X	
Invite a client or internal SME to join a main stage panel discussion, moderated by a <i>Mundo EXPO PACK</i> editor (45-min)			X
Video recording of presentation offered in post-event video library	X	X	X
POST-EVENT			
**Complete registration list including full contact information	X	X	
Session attendance report	X	X	X
Presentation hosted in post-event video library	X	X	X
Video Library registration list	X	X	
Video viewer report	X	X	X
Sponsored content download report	X	X	X

**Attendee Name, Title, Company, Postal Address, Email Address

Note: Some package deliverables are deadline-dependent and may not be available at the time contract is signed.



Presented by: **mundo** EXPO PACK

SPONSORSHIP HIGHLIGHTS

Speaking Opportunities!

Stand out as a thought leader in the industry with an executive interview on the main stage, joining a panel discussion or leading a breakout session.

VIP Meetings!

Diamond and Platinum level sponsors will receive email introductions to pre-selected attendees for possible matchmaking.

Networking App!

A dedicated event mobile app with AI matchmaking will make it even easier for you to connect with brand owners and schedule 1:1 meetings. A digital marketplace will also allow you to share product information and resources with participants before, during and after the event.

Client Entertainment!

Leverage this event as your own for client and prospect entertainment with complimentary passes for sponsor guests. Our events team can also work with you to secure a private meeting room, or plan a private dinner at one of the many restaurants at the nearby Andares Mall.

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CONTACT: Aleks Apkarian | (973) 590-4276 | aapkarian@pmmimediagroup.com