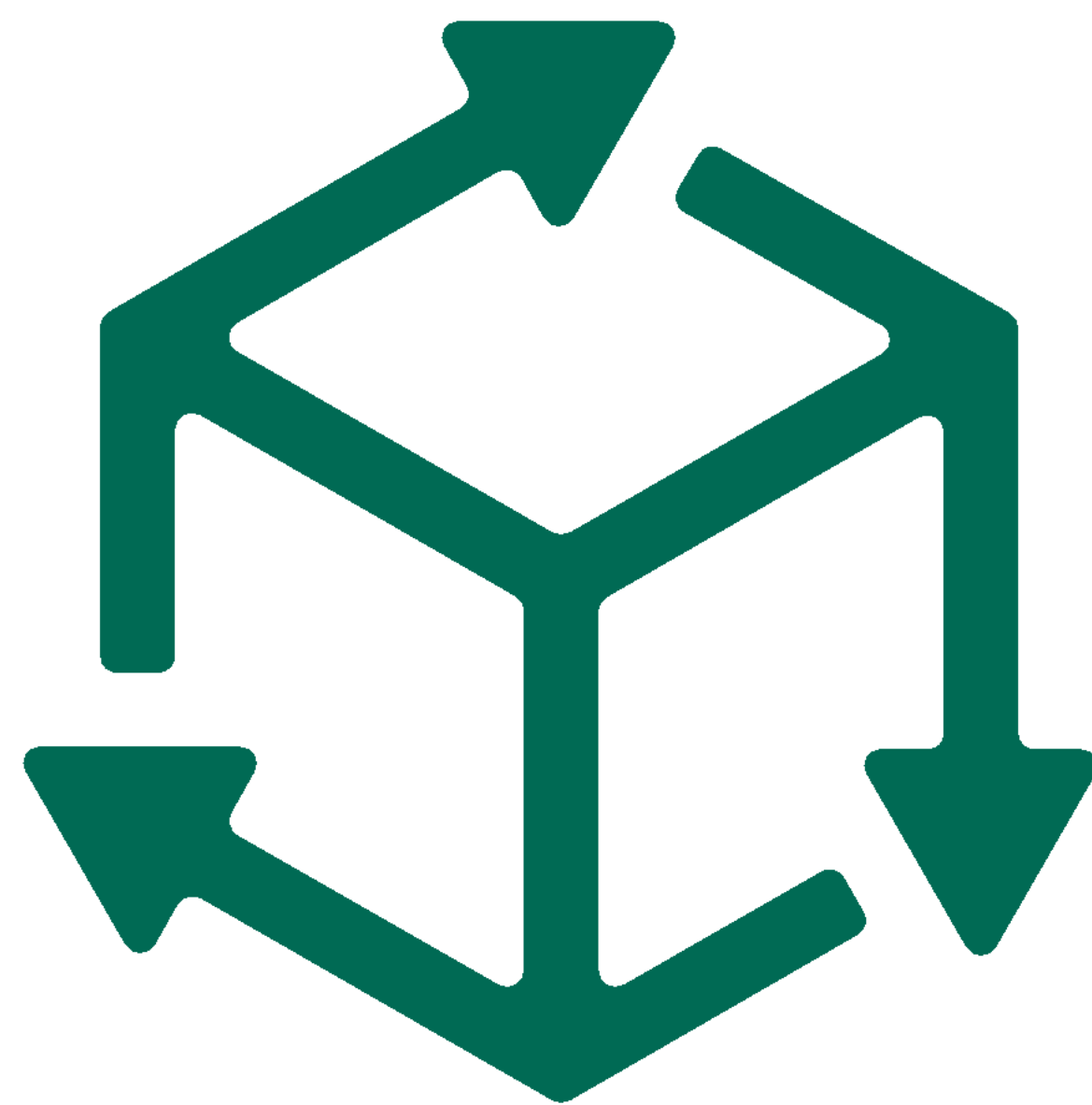


November 6-8, 2023 | Atlanta, GA

PACKAGING RECYCLING SUMMIT

PRESENTED BY **PACKAGING**
WORLD



SPONSORSHIP PROSPECTUS

AUDIENCE PROFILE

Sustainability Company Initiative

52%

CEO/Gen Mgr/Other Senior Mgmt

50%

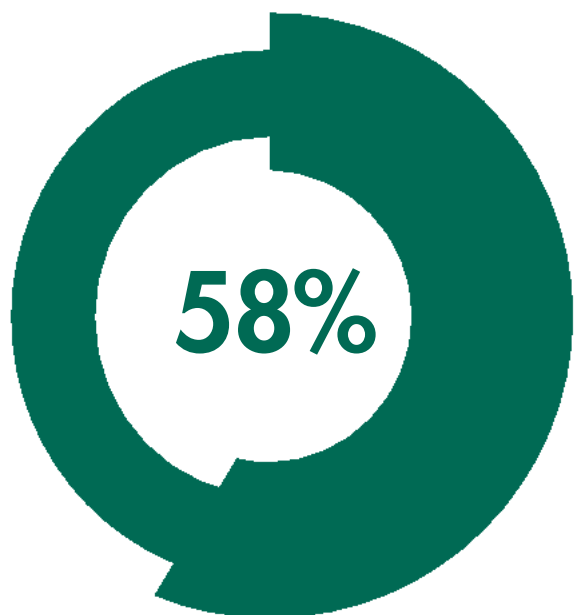
Food/Beverage Manufacturers

44%

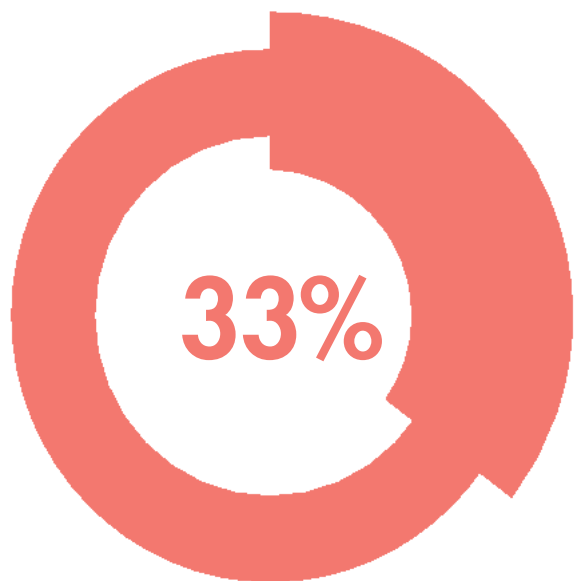
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TOP PACKAGING PROCESSES

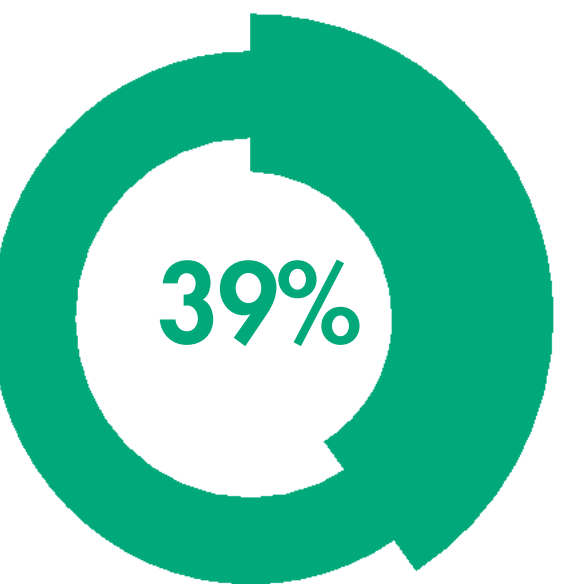
Flexible Packaging



Rigid Containers



Cartoning



SPONSORSHIP HIGHLIGHTS

Speaking Opportunities!

Stand out as a thought leader in the industry by participating in a Q&A session on the main stage, joining a panel discussion or leading a breakout session.

VIP Meetings!

Diamond and Platinum level sponsors will receive email introductions to pre-selected attendees for possible matchmaking.

Networking App!

A dedicated event mobile app with AI matchmaking will make it even easier for you to connect with brand owners and schedule 1:1 meetings. A digital marketplace will also allow you to share product information and resources with participants before, during and after the event.

Free Lead Retrieval!

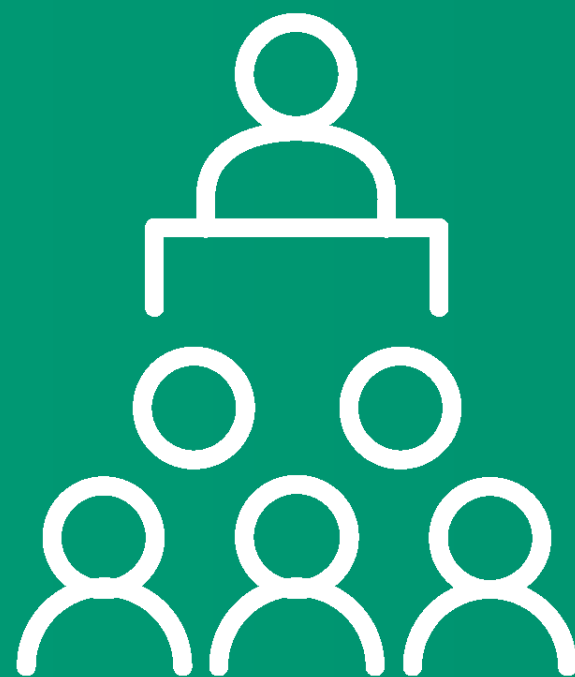
All registered staff members will have access to badge scanning within our Packaging Recycling Summit mobile app.

TOP REASONS TO SPONSOR

Branding &
Awareness



Thought
Leadership



Networking &
Lead Generation



Showcase Products
& Solutions



Develop
Relationships



SPONSORSHIP PACKAGES		DIAMOND	PLATINUM	GOLD
Total Available Price		2 \$25,000.00	10 \$20,000.00	4 \$15,000.00
PRE-EVENT				
Logo, link, and company description on website		X	X	X
Logo on select marketing materials		X	X	X
Customizable resource page in mobile app		X	X	X
Product/service/job listings in mobile app digital marketplace		X	X	X
One (1) Social Media Promotion		X	X	
Access to attendee list and meeting scheduling tool		14-days out	14-days out	7-days out
VIP Meetings – email Introduction to pre-selected attendees for possible matchmaking		10	5	
ONSITE				
Event Access				
Staff passes		5	4	3
Client/prospect/end user passes (non-staff members)		20	15	10
Brand Awareness				
Logo on event signage		X	X	X
Logo on mainstage backdrop		X	X	X
Logo included in mainstage housekeeping loop		X	X	
Recognition during welcome address		X	X	
Mobile app interstitial ad		X	X	
Push notification in mobile app		X		
Engagement & Lead-Generation				
6’ Tabletop with 2 chairs		X	X	X
Complimentary badge scanning license for all registered staff members		X	X	X
Gamification - included in QR code scavenger hunt		X	X	X
Sponsor Networking Reception - includes branded signage, beverage napkins, and recognition in agenda		X		
Sponsor Breakfast, Lunch or Refreshment Break - includes branded signage, beverage napkins and recognition in agenda			X	
Thought Leadership				
Executive interview on the mainstage (15-min)				
Case-study/thought leadership breakout session (30-min)		X		
Invite a client or internal subject matter expert to join a mainstage panel discussion, moderated by a <i>Packaging World</i> editor (45-min)		X	X	
POST-EVENT				X
**Complete registration list including full contact information		X	X	
Session attendance report		X	X	X
Presentation hosted in post-event video library		X	X	X
Video library registration list		X	X	
Video viewer report		X	X	X
Sponsored content download report		X	X	X

**Attendee Name, Title, Company, Postal Address, Email Address

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PACKAGING

RECYCLING

SUMMIT

PRESENTED BY 



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LEARN MORE AT:

PackagingRecyclingSummit.com

Note: Some package deliverables are deadline-dependent and may not be available at the time contract is signed.