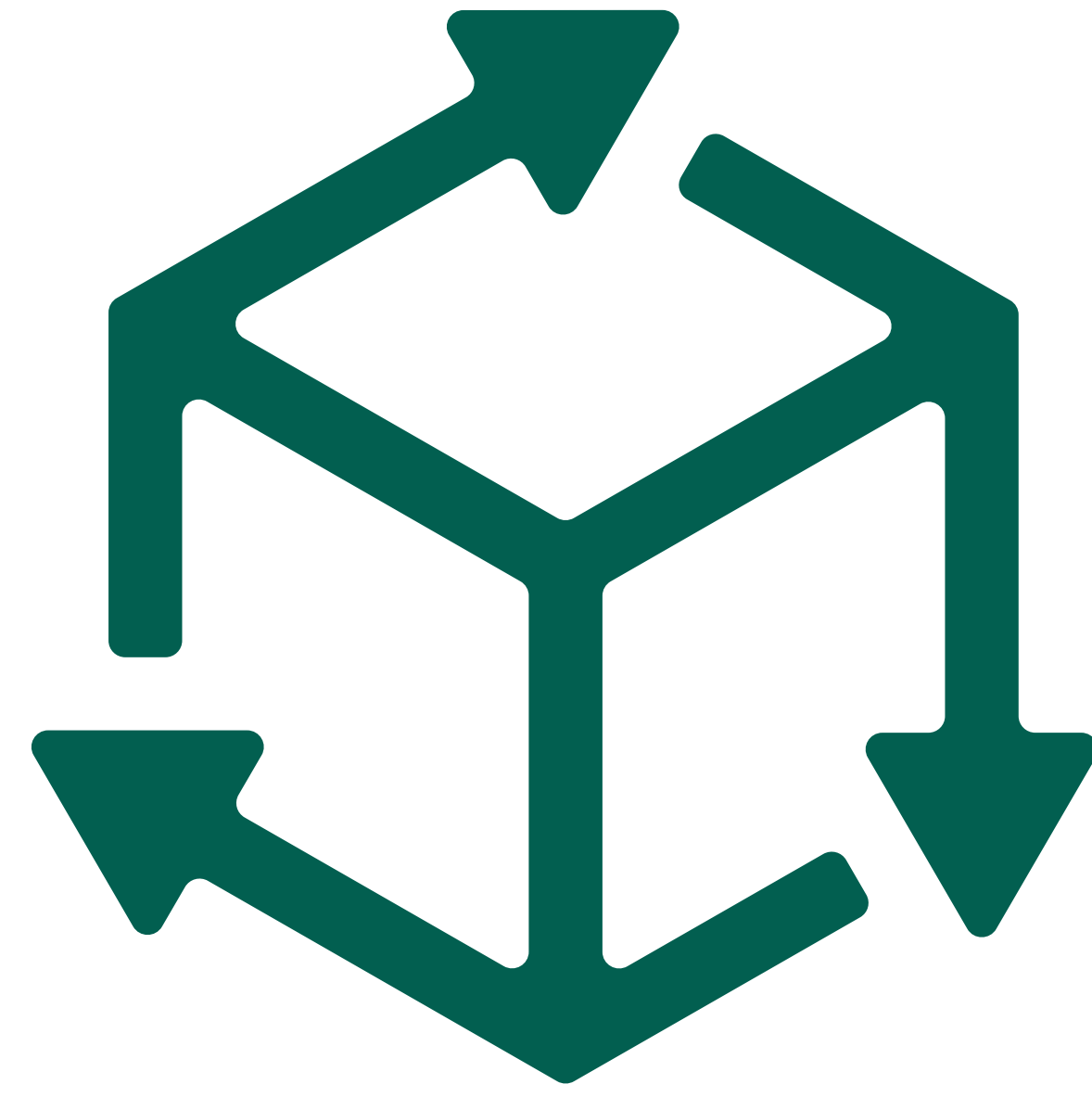


November 6-8, 2023 | Atlanta, GA

PACKAGING RECYCLING SUMMIT

PRESENTED BY PACKAGING WORLD



SPONSORSHIP PROSPECTUS

AUDIENCE PROFILE

Sustainability Company Initiative

52%

CEO/Gen Mgr/Other Senior Mgmt

50%

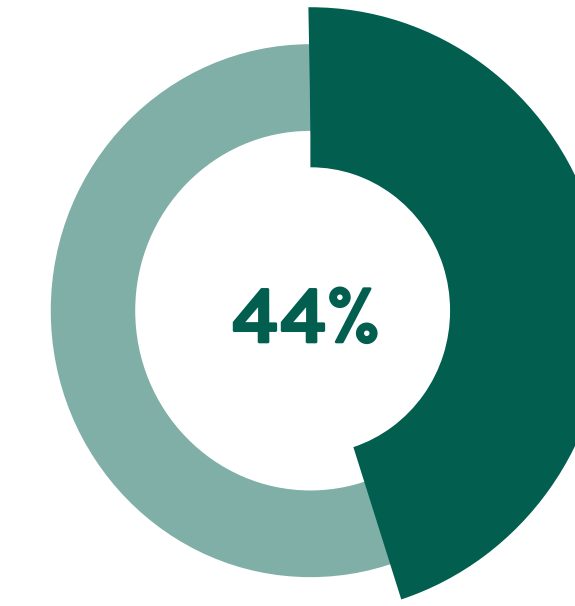
Food/Beverage Manufacturers

44%

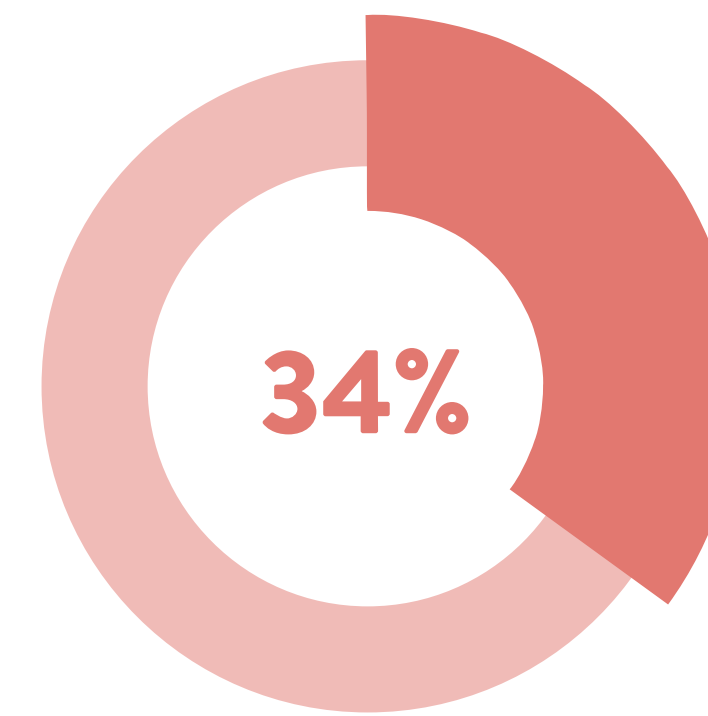
www.packagingrecyclingsummit.com

TOP BUYING INTERESTS

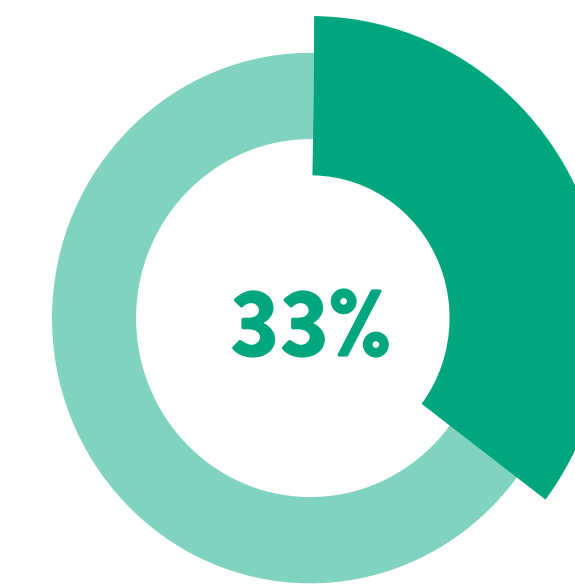
Bagging, Pouching & Wrapping Equipment



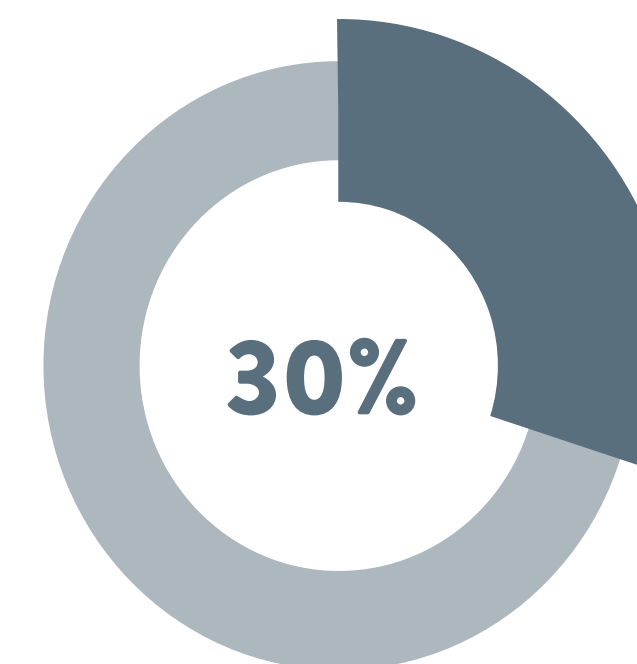
Filling, Capping & Closing



Coding, Labeling & Printing Equipment



Cartoning, Multipacking & Case Packing



SPONSORSHIP HIGHLIGHTS

• Speaking Opportunities!

Stand out as a thought leader in the industry by participating in a Q&A session on the mainstage, joining a panel discussion or leading a breakout session.

• VIP Meetings!

Diamond and Platinum level sponsors will receive email introductions to pre-selected attendees for possible matchmaking.

• Networking App!

A dedicated event mobile app with AI matchmaking will make it even easier for you to connect with brand owners and schedule 1:1 meetings. A digital marketplace will also allow you to share product information and resources with participants before, during and after the event.

• Free Lead Retrieval!

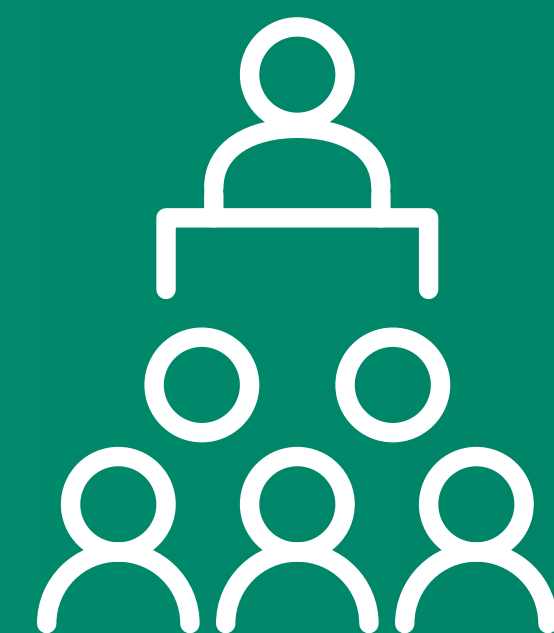
All registered staff members will have access to badge scanning within our Packaging Recycling Summit mobile app.

TOP REASONS TO SPONSOR

Branding & Awareness



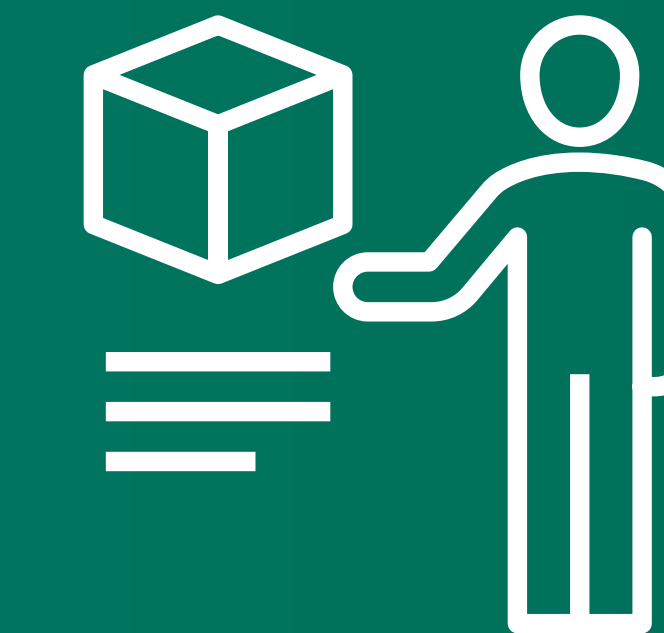
Thought Leadership



Networking & Lead Generation



Showcase Products & Solutions



Develop Relationships



SPONSORSHIP PACKAGES

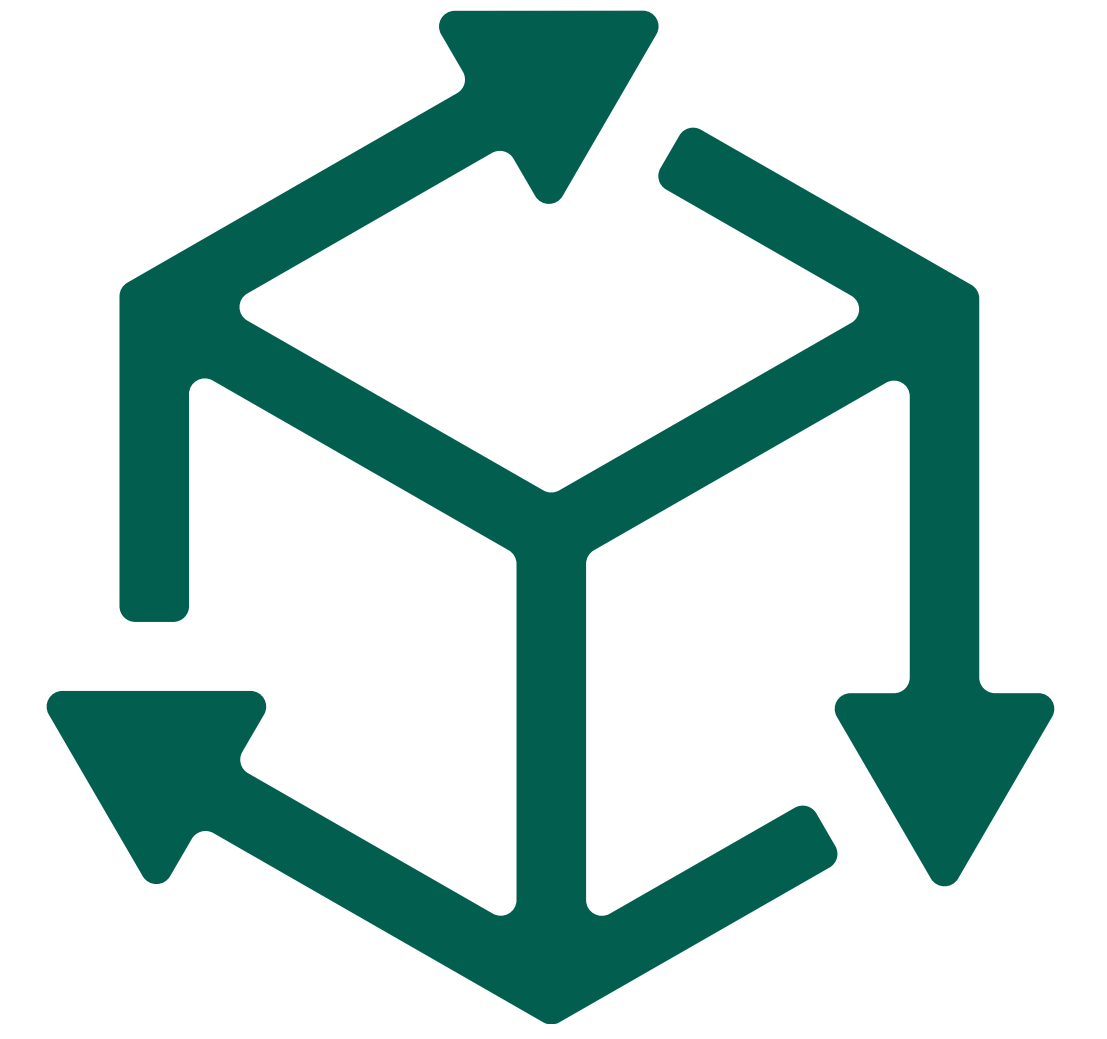
	DIAMOND	PLATINUM	GOLD	SILVER
Total Available	2	10	4	12
Price	\$25,000.00	\$20,000.00	\$15,000.00	\$3,500.00
PRE-EVENT				
Logo, link, and company description on website	X	X	X	X
Logo on select marketing materials	X	X	X	X
Customizable resource page in mobile app	X	X	X	X
Product/service/job listings in mobile app digital marketplace	X	X	X	X
One (1) Social Media Promotion	X	X		
Access to attendee list and meeting scheduling tool	14-days out	14-days out	7-days out	3-days out
VIP Meetings – email Introduction to pre-selected attendees for possible matchmaking	10	5		
ONSITE				
Event Access				
Staff passes	5	4	3	2
Client/prospect/end user passes (non-staff members)	20	15	10	5
Brand Awareness				
Logo on event signage	X	X	X	X
Logo on mainstage backdrop	X			
Logo included in mainstage housekeeping loop	X	X	X	
Recognition during welcome address	X	X		
Mobile app interstitial ad	X	X		
Push notification in mobile app	X	X	X	
Engagement & Lead-Generation				
6' Tabletop with 2 chairs	X	X	X	X
Complimentary badge scanning license for all registered staff members	X	X	X	X
Gamification - included in QR code scavenger hunt	X	X	X	X
Sponsor Networking Reception - includes branded signage, beverage napkins, and recognition in agenda	X			
Sponsor Breakfast, Lunch or Refreshment Break - includes branded signage, beverage napkins and recognition in agenda		X		
Thought Leadership				
Executive interview on the mainstage (15-min)	X			
Case-study/thought leadership breakout session (30-min)	X	X		
Invite a client or internal subject matter expert to join a mainstage panel discussion, moderated by a <i>Packaging World</i> editor (45-min)			X	
POST-EVENT				
**Complete registration list including full contact information	X	X		
Session attendance report	X	X	X	
Presentation hosted in post-event video library	X	X	X	
Video library registration list	X	X		
Video viewer report	X	X	X	
Sponsored content download report	X	X	X	X

**Attendee Name, Title, Company, Postal Address, Email Address

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**PACKAGING
RECYCLING
SUMMIT**

PRESENTED BY **PACKAGING**



CONTACT:

Aleks Apkarian

(973)590-4276

aapkarian@pmmimediagroup.com

LEARN MORE AT:

packagingrecyclingsummit.com

Note: Some package deliverables are deadline-dependent and may not be available at the time contract is signed.